



Themes we work on





Access to Quality Education

Education is the most powerful weapon, can use to change the world and for self-enlightenment. Education equips one with capability to lead the life in a way he or she wants. It helps individual to interact within selves and the world around, in correct way and in real life scenario. It is the great factor which defines quality of life of an individual. With this thought, Svaja is dedicated to ensure access to quality education, for underserved and needy children from rural and urban community through various school based, ICDS center based and community-based interventions.





Capacity Building and Training

If anyone has the opportunity to build their capacity, they will have the power to dissolve differences. It will create a more equitable and inclusive environment where individuals can reach their full potential, regardless of their background or circumstances. Capacity building fosters a sense of empowerment, self-reliance, and ownership so that they gain greater control over their own future development. With this thought, Svaja strives to develop and organize need based capacity building and training programs for underserved needy section of rural and urban community, equipping them to build enhanced capabilities and skills to lead a better quality of life.





Livelihood and Employability

Livelihood gives sense of freedom and allows individuals to balance his or her life the way they want. The choice of livelihood is based on the skills, availability or resources, gender, qualification, creativity, geography and many more. Svaja believe that livelihood should provide means for living, not at the cost of social - human and environmental values but with a sense of freedom and happiness. Svaja is dedicated to enhance access of livelihood opportunities and strengthening entrepreneur eco-system through livelihood and employability support interventions and need based livelihood programs.





Environment

Mother earth is a personification of our plant, where we live. It is as important for us as we have something special to transfer to our next generation as gift for our living. But the scenario has changed, we as human start thinking that we have another planet, like mother earth to pass on to our future generation to fulfil their needs but we are wrong. Mother earth or Nature will always be far superior to anything we can recreate or thinks so. Thus, environmental action has emerged as a powerful tool to foster awareness, knowledge, and engagement in the protection and conservation of our planet. With this thought, Svaja accomplish various programs and actions to protect and preserve environment and biodiversity for the betterment of living beings and out mother earth as an heirloom.





Behaviour Change Communication (BCC)

Behavioural Change is one of the key elements of any intervention directed at bringing sustained change in an individual or society, which needs collective efforts and conscious decision making to act upon on a longer run. Small and insignificant act can lead small ripple, which can gain momentum and build a current that is insurmountable. Thus, behavioural change is needed for ripple effect to bring positive change. With this thought, Svaja will conduct and organizes various need-based awareness drives and BCC interventions to enhance access to information for underserved needy section.

Eco-friendly Lifestyle Marketplace

- *Create an ambulant marketplace of ecofriendly day-to-day products to bring change to enhance the supply of eco-friendly products that can be easily adopted
- Promotion of healthy food products, which are designed and developed to cater to the taste of the younger generation with a positive effect on their health

Agriculture Support Center

- *Create a one-stop solution for marginalized farmers to enhance their knowledge of scientific intervention and optimum use of technology for better crop production
- Enhance access to farming equipment at an affordable price for the marginalized and progressive farmers

Childcare Center for Working Women

- Create a childcare center for the children of marginalized working women and parents, to support them to work dedicatedly and peacefully for the economic wellbeing of their family
- Create a pool of household support systems for better income-earning women groups by building capacity and creating livelihood opportunities for marginalized women group

Reusable Learning Material Support Center

- Bridging the gap of access to learning material for underprivileged children by creating the center of reusable learning materials
- Providing a platform for school/institutions, manufacturers, and printers to share their used learning or discarded learning materials which can be modified for reuse for the children who are in dire need

Livelihood and Employability Support Center

- Create career guidance centers in rural areas to bridge the gap of easy access to career counseling, guidance, and suitable employment opportunities for youth and needy
- Create an entrepreneurial eco-system to promote local enterprises and support existing enterprises to grow and create more local livelihood





Recreational Center for Elderly People

- Create a platform for elderly people of metro cities and urban areas to bring back fun and enthusiasm in their lives with group-based activities of similar kinds of people
- Creating a mental and physical well-being support center for elderly people to reduce the sense of insecurity and guilt among the younger generation



Child Counselling and Guidance Center for Underprivileged Children

- Creating child counseling and guidance centers in resource crunch schools to facilitate counseling and guidance for children and develop a better understanding of growing age changes
- Enhancing habit of self-knowledge acquisition by use of technology, buddy learning concept, inculcating habit of books reading and organizing various activities and competitions

Remedial Class for Underprivileged Children

- Bridging the gap of basic learning and writing among the children who are not able to match the criteria of "NIPUN BHARAT MISSION"
- Enhancing habit of self-knowledge acquisition by inculcating the habit of books reading through child-friendly libraries, used book fairs, and organizing various activities and competitions



Founded in 2023, as a not-for-profit organization registered under the Section 8 of the Companies Act of 2013, Svaja Foundation was initiated with a strong belief that individuals in a society can improve their life conditions, if sustained interventions to improve their capabilities are carried out in a timely manner. It believes in the vast potential of the individuals that need to be nourished to help them achieve their dreams.



A progressive society having strong belief in human's ability to improve their life conditions and quality of life, and facilitates socio-economic empowerment by catalysing the process of unhindered individual's growth.



Mission

Helping individuals and communities from the marginalized and disadvantaged sections of the society to lead a better quality of life by, improving their capabilities and access to resources.



Core Values

Svaja strongly believes that any conduct and action should be value-oriented. These values will directly lead to the purpose of the organization's existence. All the actions and conduct of Svaja are governed by the values of Integrity, Equality, Responsibility, Simplicity, and Commitment from the day of its inception.



Catalyzing Compassion, **Transforming Communities. Together, we can create a brighter future.**



Svaja Foundation CINU88900UP2023NPL188861

Registered office:

N 3 - 1204 A, Eros Sampoornam, GH 01, Sector 2, Greater Noida West, Gautam Buddha Nagar, Uttar Pradesh 201306, India

☐ 9560655661 info@svaja.org www.svaja.org

